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FOR IMMEDIATE RELEASE

American Marketing Association San Diego 2nd Annual Sandie Awards Accepting Entries Through March 2, 2024 for Best Marketing

Awards will be given in multiple categories for best marketing work in San Diego County released in 2023, with awardees revealed at the live ceremony on May 2, 2024.

SAN DIEGO – January 22, 2024 – The [American Marketing Association \(AMA\) San Diego Chapter](#) is proud to hold its 2nd annual Sandie Awards. The “Sandies” recognize the best marketing campaigns and communications released in San Diego County in the previous year, created by or for an agency, consultancy, corporation, educational institution, nonprofit, or college student in San Diego County. Entries for marketing work released in 2023 are being accepted [here](#) through March 2, 2024, with discounted entry fees through February 2.

This year, awards will be given for work submitted in 16 marketing categories and several added subcategories, ranging from branding and integrated campaigns to social media, advertising, video, and PR. See the full list of award categories [here](#).

The 2024 Sandies will also offer more opportunities to win with Silver & Gold awards and the new Marketer of the Year and Best of Show Awards. Coming off the big buzz from last year's success, the 2nd Annual Sandies offer San Diego marketers an expanded opportunity to get their best work the recognition it deserves in front of marketing peers from across the region.

Last year nearly 70 companies, nonprofits, agencies, consultancies, and marketing students entered their work in the awards, including:

- Jack in the Box and the Small Girls PR – winner, Single Print Ad
- CourtAvenue – winner, Direct to Business
- Soapy Joe’s – winner, Experiential Marketing and Marketing Innovation
- San Diego Opera – winner, Branding
- Plus noteworthy work from San Diego Foundation, Scripps Health, NuVasive, Qualcomm, Buchanan Brand + Design, Birch Aquarium, Goodwill Industries of San Diego, The Shipyard, Clearpoint Agency as well as many prominent San Diego advertising, branding, and PR agencies.

This year’s awards ceremony on May 2 will be held once again at the iconic [Town and Country Resort](#), boasting Hollywood-style production provided by Emmy-award winning

– More –

production company [Live Digital Entertainment](#), and will host hundreds of marketing professionals as the award winners are revealed live. Finalists will be announced on April 2 at [sandieawards.org](#). Tickets go on sale February 2, with discounted pricing for early ticket buyers.

This year's sponsors of the AMA San Diego Sandie Awards include:

Premier:

- [Digitopia](#) - HubSpot Diamond Partner agency

Marquee:

- [Buchanan Brand + Design](#)
- [causal iQ](#) - digital marketing strategies and solutions
- [Live Digital Entertainment](#)

Signature:

- [Downtown Works](#) - coworking spaces
- [hortei tech labs](#) (full-stack web development)
- [Max Lux](#) - Video For Business
- [Neyensch Printers](#)
- [Selfie Here Photo Booth Rental Co.](#)
- [SpeedPro](#) (Mission Valley)
- [Visual Earth Motion + Stills](#)

Sponsorship opportunities are available [here](#).

About American Marketing Association San Diego

San Diego AMA is a professional association comprising of marketers at all career stages, from senior level to students, dedicated to advancing the art of marketing and creating unique growth and learning opportunities for marketers. San Diego AMA provides education, networking, information, resources, and valuable connections in a fun and approachable environment where personal development goals can be achieved. Visit [www.sdama.org](#).

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