



The Better Way To Gain More Clients

The San Diego County Bar Association's **Lawyer Referral and Information Service (LRIS)** connected nearly **59,000 qualified clients with participating attorneys in 2022**, resulting in almost six million dollars in legal fees earned. **You could be one of those attorneys in 2023.**

The public trusts LRIS as the reliable way get connected with qualified attorneys. Lawyers trust LRIS too, because we carefully pre-screen potential clients to ensure we only send you referrals that match well with your practice area.

Practically speaking, LRIS offers you the most cost-effective way to gain high-quality clients, hands down. The cost is *much* lower than other marketing methods, including advertising, SEO, listing/rating services, you name it (lower still with the highly-discounted LRIS enrollment fee offered to SDCBA members — your membership will immediately pay for itself).

Best of all, by participating in LRIS, you will be helping clients access quality legal services they wouldn't find otherwise — **a true win-win.**

Request your LRIS application: 619.321.4150 or LRIS@sdcba.org

